



PLATIT AG is a Swiss SME, active world-wide as a leading manufacturer of thin-film hard-coating equipment for tooling and tribological components. At our HQ in Selzach we develop innovative PVD/PE-CVD technology and high-tech coatings for tomorrow's applications. PLATIT is part of the international BCI Blösch Group with around 350 employees worldwide, who is a technology leader in several global markets.

To support our Marketing Department for the next 6 months at our headquarters in Selzach (SO), we are looking for a

## Marketing Intern (w/m/d)

### Your responsibilities & tasks:

- Assisting in the development and distribution of marketing and promotional material
- Creative tasks such as writing marketing copy for newsletters, creating content for brochures, photographing and editing images and preparing scripts for videos
- Management of website and social media accounts
- Preparation and interpretation of analysis on our social media channels
- Supporting our trade show planning process and marketing activities in USA and China
- Collaborate with cross-functional teams, to ensure marketing efforts align with overall company goals

### Your qualification:

- Bachelor's degree (achieved or in the making) in marketing, brand management or in a related field
- Prior work experience in a marketing agency or B2B company is a plus
- Competency in Microsoft applications, especially in PowerPoint
- Creative skills including writing and design
- Experience with Adobe Photoshop and InDesign
- Open-minded, flexible and communicative personality with a desire to make a difference
- Video editing experience is a plus
- Fluent in English, German is a plus

### Your benefits:

- Work in an international and interdisciplinary team and make valuable contacts for your professional future
- An environment where you will be able to grow both professionally and personally
- Work environment with extensive freedom to execute innovative ideas
- Flexible working hours, so you can organize your working day according to your individual needs
- Modern working environment with an attractive workspace
- Very good connection to public transport



If you are interested in this position, please send your complete CV via email with the reference **"Marketing Intern"** to: [recruiting@platit.com](mailto:recruiting@platit.com) addressed to our HR Manager, Ms. Özlem Berkpinar

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